

## Sponsorship Levels and Benefits 2018-2019 Season

### **BRONZE PARTNER (\$1,500/YR)**

- Sponsor Listing on Website and in Program
- One (1) Half Page B&W Ad in program
- OR** digital media presence
- 4 Ticket vouchers to Season
- Ability to purchase more tickets at 10% off

### **SILVER PARTNER (\$2,500/YR)**

- Sponsor Listing on Website and in Program
- One (1) Full Page Color Ad in program
- OR** digital media presence
- Mentions in select E-blasts (logo/click through)
- Logo in Programs & on Website with click through
- 6 tickets vouchers for the season
- Ability to purchase more at 10%

### **GOLD PARTNER (\$5,000/YR)**

- Sponsor Listing on Website and in program
- One (1) Full Page Color Ad in Program
- AND** digital media presence
- Click-through logo on website
- Mentions in select E-blasts (logo/click through)
- Included in pre or post show buyer email
- Logo on all promotional materials for an event of your choice
- 10 ticket vouchers for the season
- Ability to purchase more tickets at 10% off
- Signed Production Poster

### **SEASON PARTNER (\$10,000/YR)**

- Sponsor Listing on Website and in Program
- Inside Back or Inside Front Full Page Color Ad
- Click-through logo on home page of website
- Placement on Donor Wall
- Logo on all promotional materials for season
- Lobby Display Options
- Logo on Step and Repeat
- Included in E-blast **AND** pre or post show buyer email
- 20 ticket vouchers for the season
- Ability to purchase more tickets at 10% off
- Signed Production Poster

### **PROGRAM ADS ONLY (YEAR LONG)**

#### **Color:**

- Full Page \$900
- Half Page \$500
- Quarter Page \$300
- Inside Back Cover \$1,000
- Inside Front Cover \$1,200
- Back Cover: \$1,300

#### **Black & White:**

- Full Page \$750
- Half Page \$400
- Quarter Page \$250

#### **Other Options:**

- Back of Ticket Stock
- Ticket Envelope
- Logo Cups or Napkins at our bar

#### **IMPRESSION STATISTICS:**

##### DIGITAL

- 150,000 WEBSITE IMPRESSIONS
- 3,800+ FACEBOOK LIKES
- 850+ INSTAGRAM FOLLOWERS
- 13,000+ EMAIL SUBSCRIBERS

##### PHYSICAL

- 20,000+ PATRONS/YEAR
- AVERAGE OF 2500 PATRONS PER SHOW RUN