



# white plains performing arts center

11 city place, white plains, ny 10601 | 914.328.1600 | wppac.com

## LIVE ON STAGE



Best Professional Theater



*The Bodyguard*, April/May 2019



Photos by Christopher & Justin Swador

*The Hunchback of Notre Dame*, December 2017

Theatre • Music • Comedy • Dance • Theatre Education



"White Plains Performing Arts Center has put its years of experience in doing productions of well-known musicals to good use." New York Times

## **The Who's Tommy Rocks On at WPPAC's Main Stage**

SISTER ACT is Heavenly at White Plains Performing Arts Center

## **'Lend Me A Tenor'**

Ludwig's comedy hits a high note at WPPAC

*Broadway quality acting and music, sets, costumes, live orchestra...  
just lovely and no traffic and parking headaches! - Dawn R*

**'GHOST' inspires love, laughter and big-city dreams**

## **WPPAC is Professional Theater, Not Amateur Night in the Suburbs**

*WPPAC's new production of THE HUNCHBACK OF NOTRE DAME is nothing short of spectacular. It is certainly one of the finest, if not the finest production they have mounted in years, musically, visually and vocally. Peter Danish, BroadwayWorld*

**The Little Mermaid** makes a splash at WPPAC

**Smaller scale 'Les Miserables'  
is powerful at WPPAC**

**'Color Purple'  
delves into  
weighty story**

WPPAC's gamble pays off  
in uplifting production

Mayhem, fun, dysfunction, and genius at the White Plains Performing Arts Center—

www.TheExaminerNews.com

October 9 - October 15, 2011

**WPPAC's August: Osage County Is a Must See**

**'Sweeney Todd' — a razor-sharp production at WPPAC**

**Les Misérables is Captivating Audiences at WPPAC**

*Broadway quality without the Broadway cost or inconvenience! - Phil C.*

**LIVE ON STAGE**

## WHO WE ARE

White Plains Performing Arts Center (WPPAC) is a 410 seat, state-of-the-art, professional Equity theatre which provides year-round performing arts programs and activities.

## WHAT WE DO

### MAINSTAGE PRODUCTIONS



The **WPPAC Mainstage** are professionally, “self-produced” productions featuring union and non-union actors from Broadway, National Tours and Regional Theatres across the country. Created from scratch and staffed with professional directors and designers, these productions feature large live orchestras and high-quality sets and costumes. These shows are, created here, by us, specifically for our stage.

“I highly doubt you’ll find a live theatre experience like this anywhere else in New York—and I mean *anywhere*.” *Opplaud NY*

### SPECIAL EVENTS



For our **SPECIAL EVENTS**, WPPAC hand picks world-class entertainment and engages a variety of talented performers, bands, comedians, children’s theatre, dancers and self-contained acts that have appeared elsewhere around the country.

### EDUCATION



The **WPPAC Education Department**, the region’s top professional theatre training program for young actors, produces the **Summer Theatre Academy**.

These camps, which range from one to three weeks, give students the chance to shine in new Broadway hits and beloved musical theatre classics. All camps end with a full production with lights, sound, costumes - the works!

### RENTAL



The theater is also available for rentals to local arts and educational organizations, special interest groups, businesses and outside promoters to present their own performances and host meetings with the assistance of a professional staff. These organizations not only secure a professional venue for their event but also provide a diverse roster of artists and opportunities for many culturally specific communities.

## FOLLOW US AND FIND US



facebook.com/WPPAC



instagram.com/WPPAC



youtube.com/WhitePlainsPAC







## SUPPORT LIVE EVENTS AT WPPAC

- Ticket sales and workshop registrations DO NOT cover all our costs
- We need your help to continue to present programming
- We need your contributions so we can offer scholarships to kids who wouldn't otherwise be able to benefit from our programs
- We need your contributions to survive and thrive
- We need YOU to help US make our community a better place

We wish to thank all of our donors and sponsors for their continuing support in helping us bring high-quality entertainment at affordable prices to appreciative audiences from Westchester and beyond.



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IN HONOR OF THE MARICH FAMILY

Oliva Family Charitable Gift Fund

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YOUR LOGO HERE

The 2021-2022 Season is sponsored in part by ArtsWestchester with funds from Westchester County Government with the support of County Executive George Latimer.



If you appreciate live theatre, we ask you to consider making a tax-deductible donation to the WPPAC.

White Plains Performing Arts Center is a 501(c)3 Not-For-Profit Arts Organization.



# PROFESSIONAL ENTERTAINMENT IN THE HEART OF WESTCHESTER COUNTY

## What we've done over the past 19 years:

- Produced **63** productions including *A Christmas Carol* (2004), *Man of La Mancha* (2007), *Oliver!* (2008), *CATS* (2011), *The Color Purple* (2012), *Les Misérables* (2013), *Disney's The Little Mermaid* (2014), *In The Heights* (2016), *The Hunchback of Notre Dame* (2017), *Fun Home* (2018), *Disney's Beauty and the Beast* (2018), *Tuck Everlasting* (2019), Elton John & Tim Rice's *AIDA* (2019), *Disney's NEWSIES* (2019), *Masquerade* (2021), *A Christmas Carol* (2021), *SIDE SHOW* (2022)
- 15** Regional Premieres including *Edges, August: Osage County*, *Disney On the Record*, *Heathers the Musical*, *The Bodyguard* (2019), *Masquerade: The Music of Andrew Lloyd Webber* (2021)
- Presented World Premieres of New Works including *Saving Aimee* (*Scandalous* on Broadway), *Wallenberg* & *Once Upon A Pastime*
- Produced **94** student productions including *Frozen Jr.*, *The Addams Family Young@Part*, *Peter Pan Jr.*, *Annie Kids* (3 times), *You're A Good Man, Charlie Brown*, *A Chorus Line*, *Legally Blonde* (3 times), *Rent*, *Willy Wonka Jr.* (3 times), *Cinderella KIDS*, *High School Musical* (twice), *Gypsy*, *Carrie the Musical*, *Pippin* and *Hairspray*.
- Presented a total of **842** different live performances with over **337,336** people in attendance (as of 8/05/22)
- Hosted **131** dance school recitals
- Presented Performances by Lucie Arnaz, Lainie Kazan, Linda Eder, Jim Brickman, Christine Ebersole, Robert Klein, Gilbert Gottfried, Judy Gold, Paula Poundstone, John Lloyd Young, Theodore Bikel, Alice Ripley, The Bacon Brothers, Kool and the Gang, Jackie Mason, Melba Moore, Roseanne Cash, Renee Taylor & Joe Bologna, Bernie Williams, Art Garfunkel, Brian Scott McFadden, Elizardi Castro, USO Liberty Belles, Well-Strung, The Maccabeats

"The theater is great! N. Smacchia

"Beautiful theatre, run by wonderful artists committed to bringing quality theatre to Westchester! Don't miss a production here." P. Rigano

"WOW! This theater is one of my all time favorite "local" spots. It really is some of the best professional theatre outside of NYC that I have come across in recent years. Was lucky to catch their productions of Little Mermaid and Tarzan and my whole family (including my young ones) were amazed by the production. Also, the fact that they still value hiring a full pit orchestra is outstanding and such a treat to listen to as an audience member." Jason R.

"Is like Broadway without having to go into Manhattan." E. Jimenez

"Wow, I have seen several productions at the theater and *Beauty and the Beast* was by far and away the best! WPPAC is a great place to see a show, the staff is always friendly and helpful and every seat in the small intimate theater is fabulous! Kudos to the staff and talented actors and actresses. I can't wait to see the next production!"

T. Monahan

"When the doors are closed and the lights go out, there is always magic in the house." - White Plains Examiner

"... with ample, reasonably priced parking available, no traffic jams and ticket prices less than Broadway's, it's a pleasurable experience to settle back in WPPAC's padded, reclining seats and enjoy a really good production..." - Andrea K, Scarsdale Inquirer

"I highly doubt you'll find a live theatre experience like this anywhere else in New York—and I mean anywhere." Opplaud NY



## Sponsorship Levels and Benefits 2022-2023 Season

### **BRONZE PARTNER (\$1,500/YR)**

- Sponsor Listing on Website and in Program
- One (1) Half Page Ad in program
- OR** digital media presence
- 4 Ticket vouchers to Season
- Ability to purchase more tickets at 10% off

### **SILVER PARTNER (\$2,500/YR)**

- Sponsor Listing on Website and in Program
- One (1) Full Page Color Ad in program
- OR** digital media presence
- Mentions in select E-blasts (logo/click through)
- Logo on Website with click through
- 6 tickets vouchers for the season
- Ability to purchase more at 10%

### **GOLD PARTNER (\$5,000/YR)**

- Sponsor Listing on Website and in program
- One (1) Full Page Color Ad in Program
- AND** digital media presence
- Click-through logo on website
- Mentions in select E-blasts (logo/click through)
- Included in pre or post show buyer email
- Logo on all promotional materials for an event of your choice
- 10 ticket vouchers for the season
- Ability to purchase more tickets at 10% off
- Signed Production Poster

### **SEASON PARTNER (\$10,000/YR)**

- Sponsor Listing on Website and in Program
- Inside Back or Inside Front Full Page Color Ad
- Click-through logo on home page of website
- Placement on Donor Wall
- Logo on all promotional materials for season
- Lobby Display Options
- Logo on Step and Repeat
- Included in E-blast **AND** pre or post show buyer email
- 20 ticket vouchers for the season
- Ability to purchase more tickets at 10% off
- Signed Production Poster

### **PROGRAM ADS ONLY (YEAR LONG)**

#### **Color:**

- Full Page \$1000
- Half Page \$800
- Quarter Page \$650
- Inside Front or Back Cover \$1,400
- Back Cover: \$1,400

#### **Black & White:**

- Full Page \$850
- Half Page \$600
- Quarter Page \$500

#### **Other Options:**

- Back of Ticket Stock
- Ticket Envelope

### **IMPRESSION STATISTICS:**

#### **DIGITAL**

- 200,000+ WEBSITE IMPRESSIONS
- 6,500+ FACEBOOK LIKE/FOLLOWS
- 2,500+ INSTAGRAM FOLLOWERS
- 45,000 EMAIL SUBSCRIBERS

#### **PHYSICAL**

- 25,000+ PATRONS/YEAR
- AVERAGE OF 2,500 PATRONS PER SHOW RUN

**\*All packages are customizable and any amount in between each named package is also available.**



E-Ticket

Order Number: PR74047471

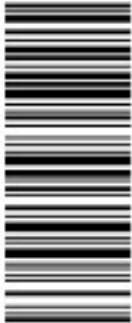
Harris, Patrick

	Section Orchestra	Seat Row G Seat 25	Type Adult [Full Price]	Price \$50.00
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Super Title  
This Is Your Series Name

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123 Main St  
New York, NY10108

Friday, 8/14/20  
8:00pm



**Important information** "This is important information regarding your series edited under Series Information."

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Terms & Conditions (Refund Policy text): Ticket reservations are non-refundable and non-exchangeable.

EXAMPLE  
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